

The Bright World of Metals

## Excellent prospects for “The Bright World of Metals”

### Strong demand leads to a change in the hall structure for METEC 2011 – GIFA, THERMPROCESS und NEWCAST right on schedule

GIFA, METEC, THERMPROCESS and NEWCAST, that are taking place in Düsseldorf from 28. June to 2. July 2011, will be a summit meeting for the international trade community again next year. A good six months before the event starts, it is apparent that the four technology trade fairs will be a success: the current registration figures indicate that the range of exhibitors promises to be just as strong as at the previous event in 2007.

The interest shown by exhibitors in METEC is in fact even greater than in 2007, so that the hall structure for the International Metallurgical Technology Trade Fair has now been changed. The METEC exhibitors will be located in Halls 4 and 5 on the Düsseldorf exhibition site – as planned – but Hall 3 will be used for metallurgical companies as well. This hall is considerably larger than Hall 7a, which was used for METEC in 2007. The rest of the Düsseldorf exhibition site has been allocated as at the previous event. GIFA – the International Foundry Trade Fair – will be giving a comprehensive insight into foundry technology issues in more than five different halls. In addition to registrations by the big players from the industry, Messe Düsseldorf has also been noting increased interest from companies that will be participating in the trade fair for the first time next year. The registration figures for THERMPROCESS promise success of the kind achieved in 2007 too. The international industry leaders will be exhibiting the latest thermo process technology in Halls 9 and 10. The quartet of trade fairs is completed by NEWCAST, the International Trade Fair for Precision Castings. It will again be providing detailed information about innovative casting solutions in Halls 13 and 14 in 2011. The response received so

**Düsseldorf, Germany  
28 June - 02 July 2011**

**12<sup>th</sup> International Foundry  
Trade Fair with  
WFO Technical Forum**

**8<sup>th</sup> International Metallurgical  
Trade Fair with Congresses**

**10<sup>th</sup> International Trade Fair  
and Symposium for  
Thermo Process Technology**

**3<sup>rd</sup> International Trade Fair  
for Precision Castings**

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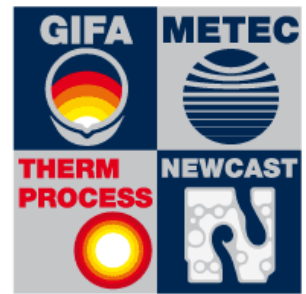
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Mitgliedschaften der  
Messe Düsseldorf:

 The global  
Association of the  
Exhibition Industry

 Ausstellungs- und  
Messe-Ausschuss der  
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Öffentliche Verkehrsmittel:  
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Bus 722: Messe-Center Verwaltung



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far suggests that NEWCAST will also be just as successful as at the previous event.

### **“ecoMetals – Efficient Process Solutions” campaign**

All four trade fairs that make up the “Bright World of Metals” are focussing on the issue of energy and resource efficiency. With this in mind, Messe Düsseldorf has launched the “ecoMetals – Efficient Process Solutions” campaign exclusively for the GIFA, METEC, THERMPROCESS and NEWCAST exhibitors. The exhibitors and their products, processes, machines and equipment that are technical solutions with outstanding future potential, that help to make a sustained improvement in energy and resource efficiency and that represent a substantial innovation in their particular field will be identified by the ecoMetals logo during the trade fairs. Trade visitors will benefit from this, because they will be able to recognise relevant exhibits at a glance and arrange their visit to the event accordingly. More and more exhibitors are registering to participate in the campaign, including such companies as MAGMA Giessereitechnologie, Vesuvius/FOSECO Foundry Division, Oskar Frech, Heinrich Wagner Sinto Maschinenfabrik, LOI Thermprocess and Ashland Südchemie.

### **High-quality side programme**

An extensive, attractive side programme with numerous seminars and trade symposia, special shows and technical forums as well as international congresses and lecture series is being organised again for the four metal trade fairs in 2011. Great interest is already being shown here too: there is tremendous demand for the METEC Congress and the European Metallurgical Conference (EMC), for example.

Trade visitors will be able to buy their ticket to GIFA, METEC, THERMPROCESS and NEWCAST online from the spring of 2011 onwards. Companies that would like to present their products and services in the context of the “Bright World of Metals” will find all the registration documents they need in the exhibitor section of the individual websites. [www.gmtn.de](http://www.gmtn.de) and/or [www.gifa.com](http://www.gifa.com), [/3](http://www.metec-</a></p></div><div data-bbox=)

tradefair.com, [www.thermprocess-online.com](http://www.thermprocess-online.com) and [www.newcast.com](http://www.newcast.com) also provide up-to-the-minute news about the trade fairs as well as the latest information from the industry.

## Press Department

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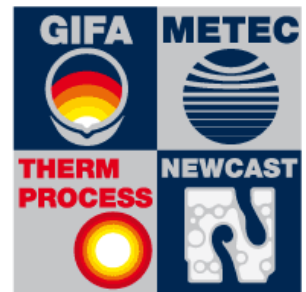
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***Press photos, logos and a site plan can be found in our photo database in the press service section of the trade fair websites.***



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